

MEGAN JESMER

Meganjesmer@gmail.com

804.245.6656

EDUCATION

Chicago Portfolio School

Art Direction 2015

Virginia Commonwealth University

Mass Communications Concentration
in Creative Advertising 2009 - 2014

SOFTWARE

Photoshop, Illustrator,
InDesign, Keynote,
Powerpoint, Word

SKILLS

Art direction, Design, Concepting,
360 Campaign, Set Design,
Wardrobe + Prop Styling, Directing
Photo Shoots, Casting, Experiential
Design Iconography, Layout,
Re-branding, Product Design

WORK

MRY (NYC)

Freelance ACD
November 2021 - Present
Beyond Raw • Pop-Tarts

Digitas (NYC)

Freelance Senior Art Director
August 2020 - August 2021
Walmart • Delta Airlines

Skitish Media (NYC)

Freelance Senior Designer
June 2020 - July 2020
Various Comedians

Saatchi & Saatchi Wellness (NYC)

Freelance Senior Art Director
Nov 2019 - May 2020
Somatuline Depot • Onivyde

Lippe Taylor (NYC)

Freelance Senior Art Director
September 2019
SkinMedica • Godiva • Persona

WORK (con't)

Byte (NYC)

Freelance Senior Art Director
+ Strategist
July - November 2019
Google • Spotify • Nue Co.

Anheuser Busch (NYC)

Freelance Designer
July 2019
Bon & Viv Seltzers

MKTG (NYC)

Freelance Senior Art Director
July 2019
Toyota

Milk Studios (NYC)

Freelance Senior Art Director
June 2019
Vogue

Vaynermedia (NYC)

Freelance Art Director
June 2019 - July 2019
MTN DEW • Sabra •
Pepsi • SAP • Olay

Grey (NYC)

Art Director
November 2018 - June 2019
Olumiant • Trulicity •
Tanzebaum • New Business

Leo Burnett (Chicago)

Art Director
July 2016 - November 2018
Marshalls • Allstate • Kraft Master
Brand • Crystal Lite • Kellogg's • Field
Museum • Delta • New Business

Digitas (Chicago)

Art Director Intern
June 2016 - August 2016 MillerCoors
• Kitchen Aid • Whirlpool

DDB (Chicago)

Art Director Intern
December 2015 - March 2016
Jeep • Kohler • McDonald's •
Mars • Field Museum •
Capital One • State Farm • Barilla